



*Our Pride Carries*

**FOR IMMEDIATE RELEASE**

**Media Contact:**

Tamara Lee-Brooks, CTB  
Trinity Transport, Inc.  
302-253-3917  
Tamara.Lee-Brooks@trinitytransport.com

**Trinity Transport, Inc. Announces New Freight Tracking Service**

**Seaford, DE (December 1, 2007)** – Trinity Transport, Inc. announces the launch of a new, state-of-the-art, low-cost shipment tracking service, Trip Trak. Trip Trak is a covert cargo monitoring system staffed 24/7 by personnel with an extensive law enforcement background. This new service was developed to help shippers reduce the risk of losing millions of dollars worth of product in transit.

“A customer using our system only has to provide us with the destination for the load, its origin, and a contact number for the driver. We do the rest.” said Director of GPS Services Sean Fahey. “Trip Trak will set up geo-fences to maintain the load and allow us to respond if a load is stolen or gets lost. We can also respond if the trailer no longer maintains a pre-specified temperature. We watch the load from start to finish and can alert our customers if there is any sort of problem.”

Responding to customer needs beyond freight transportation and logistics, Trinity introduced the Trip Trak, a new system that’s very easy to hide in cargo. It provides location and temperature data to reduce freight claims and is a very affordable solution to cargo tracking for any mode of transit.

For additional information and media inquiries about Trinity Transport, Inc., Trip Trak or any of its other transportation logistics services, contact Sean Fahey or visit [www.trinitytransport.com](http://www.trinitytransport.com)

**About Trinity Transport, Inc.**

Trinity Transport, Inc. is an award-winning third-party logistics provider based in Seaford, Delaware with approximately 50 offices across the United States and Canada. The transportation intermediary arranges freight delivery, provides logistics and transport technology for retailers, manufacturers and distributors. In 2006, Trinity handled 160,000 loads of truckload and less-than-truckload freight. The company recently was named among the top 5000 Fastest Growing Companies by Inc. Magazine and received top honors in the medium sized company category as 2007’s Best in the Business, by The News Journal.

###